

Digital Finance Day 2024

Strengthening Responsible Innovation, Resilience and Competitiveness in Finance through Technology

• Swiss Banking

In cooperation with



Date: Wednesday, 6. November 2024

Time: 09.00 to 19.00

Venue: Google, Europallee 36, 8004 Zürich

• Swiss Banking

Morning Insight Sessions

09.00	Arrival and welcome coffee	
	Stream 1	Stream 2
09.30	Financial Data Access (FiDA) Regulation and potential effects on Swiss Banking APIs Matthias Biehl , IBM Roger Wisler , ZKB	Community GenAI: how does it work? Marc Stampfli , NVIDIA Jochen Papenbrock , NVIDIA
10.30	Coffee Break	
11.00	Electronic Identity and Digital Wallets in Banking Roman Zoun , Swisscom Chris Bruppacher , Vyoma	AI Prompting Lab Tobi Kaymak , Google Cloud
12.00	Lunch	

Main Conference

12.30	Registration and Coffee	
13.00	Welcome to the Digital Finance Day 2024 Richard Hess , Swiss Banking Stephanie Wickhalder , SFTI	
13.10	AI, Cloud and Accelerated Computing: the next industrial revolution? Marc Stampfli , NVIDIA Jochen Papenbrock , NVIDIA	
13.30	Technological development from a policy perspective: What policy choices do countries make to address the opportunities and risks? Johannes Fritz , Digital Policy Alert	
13.50	AI from a regulatory and supervisory perspective: What are the views of the federal government on AI in Finance? Julie Tomka , SIF Christiane Hoppe-Oehl , FINMA	
14.10	Generative AI in banking beyond the hype: What do Swiss banks need to consider? Julinda Gllavata , SIX Matthias Plattner , Julius Bär	
14.30	Curiosity time: "Ask me Anything" with the Speakers from NVIDIA, Digital Policy Alert, SIF, FINMA, SIX and Julius Bär	

15.00 Coffee Break

15.45 **Commercial Bank Money Token vs. Deposit Token: Similarities and differences**

Manfred Richels, Unicredit
Martin Hess, Swiss Banking

16.15 **Collaborative Fraud Prevention: How Swiss banks may join forces in the fight against financial crime**

Stephan Odermatt, Acrea
Stefan Wengi, Acrea

16.45 **Quantum Computing: Threat or opportunity for the future of financial services?**

Damir Bogdan, Quantum Basel
Frederik Flöther, Quantum Basel

17.15 **Closing Remarks**

August Benz, Swiss Banking

17.30 Apéro and Networking

Moderation: Andrea Aerni, Swiss Banking

Target audience

The interdisciplinary event is aimed at representatives of banks and fintechs from various specialist areas (including Strategy & Innovation, IT, Legal & Compliance) who would like to deepen their knowledge of strategic, technological and regulatory aspects of digital finance.

Pricing and other important information

Tickets to the event are priced as follows (incl. VAT):

- SBA and SFTI Members: 150.- CHF
- Non-Members: 350.- CHF

Morning Insight Sessions are included in the above price. However, the space is limited to max. 25 people per session. Access to the sessions cannot be guaranteed and is at the discretion of the organizers.

For an optimal experience, participants at the Morning Insight Session “AI Prompting Lab” should bring a private device on which they can access the documents and tools provided by Google.